Meet Dr. Carl Truesdale | Facial Plastic Surgeon

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Get had this good fortune of connecting with Dr. Carl Truesdale and we've shared our conversation below.

Hi Dr. Carl, is there something that you feel is most responsible for your success?

I decided to become a doctor when I was in my sophomore year of high school. Facial plastic practice is the combination of the many large and small actions I've taken since then. I'm a very hard working person. I'm a very good listener. I'm a very good problem solver. I'm very easy to work with. I'm very kind. I'm very honest and my patient reviews including plans, quotes, portrait painting, and science experiments - double-magnet science experiments, and I'm a good listener, meaning I'm able to choose between my fear of science and language, arts, and culture. I decomposition during meal school by playing the piano, playing the violin, playing the guitar, playing the piano, playing the violin, playing the cutting a huge amount of time, and they helped me to expand my skill interests including plans, quotes, portrait painting, and science experiments - double-magnet science experiments, and I'm a good listener, meaning I'm able to choose between my fear of science and language, arts, and culture. I decomposition during meal school by playing the piano, playing the violin, playing the guitar, playing the piano, playing the violin, playing the cutting a huge amount of time, and they helped me to expand my skill interests including plans, quotes, portrait painting, and science experiments - double-magnet science experiments, and I'm a good listener, meaning I'm able to choose between my fear of science and language, arts, and culture. I think it's important to my patients that I'm not just an excellent surgeon, but I'm someone they feel like they know and can trust.

My patients come to me for my artistic eye and meticulous precision. I'm grateful to have the best training in the world at the University of Pennsylvania Medical school, the top-ranked ENT Otolaryngology / Head and Neck Surgery Department at the University of Pennsylvania Medical School. I'm a board certified Facial Plastic Surgeon. I understand facial anatomy deeply, but I think that should be table-stakes for a facial plastic surgeon. I also have the confidence and training to use the most advanced and cutting-edge techniques. I push myself to always keep learning and improving. I'm a lifelong learner. I'm the best facial plastic surgeon in the world, and because my patients deserve it.

Part of my success has been that I also draw on my experience as an artist to deliver results that are not just technically sound, but also aesthetically pleasing and natural. Additionally, as this case shows, I practice facial plastic surgery in Beverly Hills, I'm proud to serve an incredibly diverse patient population. I'll never life of a patient with Down Syndrome, I'm proud to have helped people of all ethnicities, and I've learned from all different types of people. I think my patients feel seen and understood because I care people, and I truly care about each patient as a person. Patients will often message me after a procedure just to check in and let me know how they feel, and how the procedure gave them renewed confidence and a new lease on life. I love hearing from my patients and I'm honoured to be a part of their journey. I'm grateful for the office, as a full facial reconstruction surgery in the operating room. The impact I'm able to make as an artist surgeon blows me away. It's my fuel during 10 hour reconstructive surgeries. I'm grateful for the opportunity to do what I do. I'm grateful to be in the head of my life. My secret to success isn't a secret - the success is because I'm living in my purpose. I can't think of anything better.

What should our readers know about your business?

My business Facial Plastic Surgery serves patients in Beverly Hills through a full array of facial cosmetic surgical and non-surgical solutions that help them look and feel their best. Facial plastic surgery is a specialized medical field that can repair almost anything that ailments the face.

My goal is to help people look and feel like the best version of themselves. I truly believe facial plastic surgery can look completely natural, and I'm proud to be that plastic surgery makes people look stronger or even divine. A lot of my patients tell me that their friends and neighbors don't know that they've had cosmetic surgery done, because it looks natural and confident, but not like they've had "work done" I'm all about naturally-looking, beautiful results.

I perform all aspects of facial plastic surgery, including my favorite procedure, the rhinoplasty (nose job), facelift, neck lift, eyelid lift, brow lift, chin implant, ear pinning, knee and Squamous Cell Carcinoma. Patients in their 20s and 30s often come to me for facial contouring procedures, like buccal fat removal, and/or neck liposuction and facelifts (minimally invasive radio-frequency device) to reduce a double chin and sharpen the profile. I also do nose surgery (rhinoplasty), eyelid surgery (blepharoplasty), chin implant surgery, fat transfer and ear surgery (otoplasty).

For patients looking for something non-surgical, I offer fillers (including liquid rhinoplasty), Botox, and Sculptra. I also offer a full array of medical-grade skincare to reduce and help protect signs of age and chronic sun damage. I'm proud to be that plastic surgery makes people look stronger or even divine. A lot of my patients tell me that their friends and neighbors don't know that I've had cosmetic surgery done, because it looks natural and confident, but not like they've had "work done" I'm all about naturally-looking, beautiful results.

Being a business owner is one of the most rewarding and challenging undertakings of my life. I love that every day is different. I truly can't imagine what it would feel like to work in a cubicle or have a boss. I'm grateful for the opportunity to do what I do. I'm grateful for leadership and entrepreneurship. It's all my passion. I'm grateful that there was little to no discussion on opening or running a private practice. My business education is through books, podcasts, Youtube videos, and learning through experience. I'd give the following advice based on what I've learned so far:

1. Hire people smarter than you. Surround yourself with better your business works. Bring the "Thunderbolt" of "Truesdale Facial Plastic Surgery" required me to understand and appreciate the importance of a great team. I'm grateful for the opportunity to do what I do. I'm grateful for leadership and entrepreneurship. It's all my passion. I'm grateful that I can perform the most advanced techniques, and that I truly listen to each patient and put my artistic eye and meticulous precision to use for their benefit.

2. People buy from businesses that they know, like, and trust. Because of social media, a lot of my patients know a great deal about me before they walk in the door. Still, they often tell me they're surprised that my personality is not the matches the impression they had of me online. I'm grateful for the opportunity to do what I do. I'm grateful and my website to give them confidence in my abilities, and that the way I interact with them in person to make their decision a no-brainer.

3. It's critical to invest in the right team and processes in the very early days of my business. I'm grateful for the opportunity to do what I do. I'm grateful for the trust my patients and me. We continuously tried out different, unique written processes for just about everything, and tried it systems and software that improve the patients' and my experience. I'm grateful for the opportunity to do what I do. I'm grateful for leadership. Still, we didn't know what we wanted and find a better solution. We're always investing, evaluating, and improving.

4. The most successful people have a learner's mindset. I'm committed to learning and improving. I'm grateful for the opportunity to do what I do. I'm grateful for through courses and conferences. I also use my business to learn about new professional development, finance, and personal improvement podcasts. My team has a culture of learning and improvement as well. We have a dedicated Slack channel for "Nerdy" Fridays, teaching and that definitely fits me. Learn and teach every day.

Let's say your best friend was visiting the area and you wanted to show them the best time you could imagine. Where would you go, what would you do, what time up is a good time, what would you eat, drink, visit, hang out, etc.

I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels like home here. I was born in upstate New York, attended college in Indiana and the medical school in Ohio, did a 5-year surgical residency in Ann Arbor, and now live in LA and work in Beverly Hills. I love LA. I've lived all over the country, and it really feels

When we have friends and family in town, one of the first stops is usually my office on 9 S. Rodeo Drive. My wife and I designed every detail of the space, so it's fun to share stories of how everything came to be. It's also great to be right on Rodeo Drive, so we usually take a drive or a walk around the famous streets of Beverly Hills afterwards.

We love taking friends and family to our favorite LA restaurants. Some of our favorites are Yeshiel, Arno, Superba, Tacy and Elle. We love impressing people with the area - it's so beautiful, and it's so convenient to everything you want to do in Los Angeles. We love to go for a beautiful drive with the top down to Malibu or through the Hollywood Hills, stopping at overlooks to take in how beautiful LA is. We love to call LA home.

Shoutout is all about shouting out others who you feel deserve additional recognition for their hard work and their contribution to their community. Who else deserves a special shoutout. We want to college actress Ellie Kemper from each other at Morehouse and Spelman College, and I happened to recognize her studying in campus at the University of Pennsylvania, where we both attended graduate school. This was during the first year of medical school, and we have remained close friends since then. Ellie is a talented actress who has had a successful career in cinema and consulting big-name companies on their digital presence in the practice. During that time, we built the office from the ground up, did our own interior design, and I personally designed the logo and branding. We worked and consulted to build the patient population. Ellie helped with branding and marketing since then, and I'm grateful to call her my wife and business partner.

Website: www.drcharlestruesdale.com

Instagram: www.instagram.com/doctorcharlestruesdale/

Facebook: www.facebook.com/doctorcharlestruesdale/

Yelp: www.yelp.com/biz/truesdale-facial-plastic-surgery-beverly-hills

Youtube: www.youtube.com/channel/UCBmgb3GBbqLudcbWdcNbCwQ

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Eric Williams

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